



## SIES COLLEGE OF COMMERCE & ECONOMICS AUTONOMOUS DEPARTMENT OF DATA SCIENCE

## Date of BOS meeting: 16th January 2023

## Name of BOS Chairperson: Ms. Bhavini Shah

Sr. No.	Heading	Particulars	
1	Title of the course	M. Sc. (Data Science)	
2	Eligibility for admission	<ol> <li>A student who has completed B.Sc (Information Technology), B.Sc (Computer Science), B.Sc. (Mathematics), B.Sc. (Statistics), B.Sc. (Physics), B.Sc. (Electronics) and B.C.A from any recognized university in India with minimum of 55 percent or equivalent C.G.P.A is eligible for this program.</li> <li>It is mandatory that all students should have done Calculus and Linear Algebra course during their graduation.</li> </ol>	
3	Minimum percentage	55 %	
4	Semesters	I & II	
5	Level	PG	
6	Pattern	02 years & 04 semesters CBGS	
7	To be implemented from	From Academic year 2023-24 in a progressive manner	



## SIES COLLEGE OF COMMERCE & ECONOMICS (AUTONOMOUS) (Affiliated to University of Mumbai) RE-ACCREDITED GRADE "A" BY NAAC

BOARD OF STUDIES DATA SCIENCE

(WITH EFFECT FROM THE ACADEMIC YEAR 2023-2024)

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# M.Sc. (Data Science) – Part I

SEMESTER – I				SEMESTER – II	
Subject Code	Subject Name	Credits	Subject Code	Subject Name	Credits
MDC - MAJS1 - 501	Statistical Methods and Linear Programming	4	MDC - MAJS2 - 501	Advanced Statistical Methods	4
MDC - ELES1 - 503	Advanced Database Management Systems	4	MDC - MAJS2 - 503	Machine Learning	4
MDC - RMS1 - 505	Research Methodology	3	MDC - OJTS2 - 507	OJT (Internship)	4
<b>Electives</b> MDC - MAJS1 - 507	Data Science -I	4	<b>Electives</b> MDC - ELES2 - 505	Data Mining for Business Intelligence	4
MDC - MJPS1 - 502	Statistical Methods and Linear Programming Practical	2	MDC - MJPS2 - 502	Advanced Statistical Methods practical	2
MDC - ELPS1 - 504	Advanced Database Management Systems Practical	2	MDC - MJPS2 - 504	Machine Learning practical	2
MDC - RMPS1 - 506	Research Methodology Practical	1	<b>Electives</b> MDC - ELPS2 - 506	Data Mining for Business Intelligence Practical	2
Electives MDC - MJPS1 - 508	Data Science practical /	2			
Тс	otal Credits	22	Total Cred	lits	22

# SEMESTER – I

## 1.1. STATISTICAL METHODS AND LINEAR PROGRAMMING

### **1.1.1 COURSE OBJECTIVE:**

- The learner will be able to identify the fundamentals concepts of expert system and its applications.
- The learner will be able to analyse probability and concept of fuzzy sets for solving AI based problems
- The learner will be able to apply Moments to calculate measures of skewness and kurtosis.
- The learner will be able to analyse different Measures of Central Tendency.
- The learner will be able to evaluate Linear Programming Problems Formulation of problems and solving by graphical and simplex methods.
- The learner will be able to plan and design solutions by various soft computing approaches for a given problem.

### **1.1.2 THEORY COMPONENT:**

M. Sc. (Data Science)	Semester – I – MDC - MAJS1 - 501
Course Name	Statistical Methods and Linear Programming
Periods per week (1 Period is 60 minutes)	4
Credits (Theory + Internals)	4

Unit	Contents	No. of Lectures
I	<ul> <li>Data Presentation :Data types : attribute, variable, discrete and continuous variable Data presentation : frequency distribution, histogram, ogive curves, stem and leaf display</li> <li>Data Aggregation : Measures of Central tendency: Mean, Median, mode for raw data, discrete, grouped frequency distribution. Measures dispersion: Variance, standard deviation, coefficient of variation for raw data, discrete and grouped frequency distribution, quartiles, quantiles Real life examples Moments: raw moments, central moments, relation between raw and central moments</li> <li>Measures of Skewness and Kurtosis: based on moments, quartiles, relation between mean, median, mode for symmetric, asymmetric frequency curve.</li> </ul>	12

II	<ul> <li>Probability Basic Definitions of Random Variable, Sample Space &amp; Events and Independent Events, Axioms and Expected Value, Conditional Probability, Bayes' Formula.</li> <li>Linear Regression : fitting of linear regression using least square regression, coefficient of determination, properties of regression coefficients (only statement) Simple Linear Regression, Multiple Linear Regression, Polynomial Regression, Standard Error of Estimate, Non-linear Regression, Regression lines and Coefficient of regression.</li> </ul>	12
ш	<ul> <li>Correlation and Regression: bivariate data, scatter plot, correlation, nonsense correlation, Karl pearson's coefficients of correlation, independence.</li> <li>Tree-Based Methods: Bagging, Boosting, random forest.</li> </ul>	12
IV	<b>Introduction: linear programming</b> , graphical method, <b>Simplex method</b> , slack, surplus, artificial variables, Big M method, two Phase Method, conversion fromsimplex to dual and vice versa, dual simplex method, integer programming problem.	12
v	<b>Transportation problem:</b> North west corner method, Least cost entry method, Vogel's approximation method, test for optimality, MODI's Method. <b>Assignment Problem:</b> mathematical models of assignment problem, Hungarian Method. Job sequencing Problem, Programme Evaluation and Review Technique and Critical Path Method (PERT AND CPM). Introduction to Game Theory	12

## **1.1.3 BOOKS AND REFERENCES**

Sr.	Title	Author/s	Publisher	Edition	Year
No.					
1	Probability, Statistics, Design of Experiments and Queuing theory, with applications of Computer Science	Trivedi, K.S.	Prentice Hall of India, New Delhi	2 <sup>nd</sup>	2009
2	Fundamentals of Mathematical Statistics	Gupta, S.C. and Kapoor, V.K.	S. Chand and Sons, New Delhi	11 <sup>th</sup>	2002
3	Applied Statistics	Gupta, S.C. and Kapoor, V.K	S. Chand and Sons, New Delhi	7 <sup>th</sup>	1999
4	A First course in probability	Ross, S.M	Pearson	6 <sup>th</sup>	2006

### **1.1.4 ADDITIONAL REFERENCES:**

- 1. "Probability and Statistics for Engineers", Dr. J. Ravichandran, 2010.
- 2. "Practical Statistics for Data Science", Peter Bruce, Andrew Bruce, O'Reilly, 2017.
- 3. "Statistics for Data Science", James D. Miller, Packt, 2017.
- 4. "Data Analysis with R", Tony Fischetti, 2015.
- 5. "R for data Science: Import, Tidy, Transform, Visualize and Model Data", Hadley Wickham, Garrett Grolemund.

## **<u>1.2 ADVANCED DATABASE MANAGEMENT SYSTEMS</u>**

### **1.2.1 COURSE OBJECTIVE:**

- The learner will be able to identify advance database concepts and database models.
- The learner will be able to apply and analyse various terms related to transaction management.
- The learner will be able to apply queries on database.
- The learner will be able to analyse the concept of object- relational database in development of various real time software
- The learner will be able to evaluate different database designs and architecture.
- The learner will be able to create and manage different types of databases.

### **1.2.2. THEORY COMPONENT:**

M. Sc (Data Science)	Semester – I – MDC - ELES1 - 503
Course Name	Advanced Database Management Systems
Periods per week (1 Period is 60 minutes)	4
Credits (Theory + Internals)	4

Unit	Contents	No. of Lectures
I	The Extended Entity Relationship Model and Object Model: The ER model revisited, Motivation for complex data types, User defined abstract data types and structured types, Subclasses, Super classes, Inheritance, Specialization and Generalization, Constraints and characteristics of specialization and Generalization, Relationship types of degree higher than two.	12
II	Object-Oriented Databases: Overview of Object-Oriented concepts, Object identity, Object structure, and type constructors, Encapsulation of operations, Methods, and Persistence, Type hierarchies and Inheritance, Type extents and queries, Complex objects; Database schema design for OODBMS; OQL, Persistent programming languages, OODBMS architecture and storage issues, Transactions and Concurrency control, Example of ODBMS Object Relational and Extended Relational Databases: Database design for an ORDBMS - Nested relations and collections, Storage and access methods, Query processing and Optimization, An overview of SQL3,Implementation issues for extended type, Systems comparison of RDBMS, OODBMS, ORDBMS	12
III	Parallel and Distributed Databases and Client-Server Architecture: Architectures for parallel databases, Parallel query evaluation, Parallelizing individual operations, Sorting, Joins, Distributed database concepts, Data fragmentation, Replication, and allocation techniques for distributeddatabase design, Query processing in distributed databases, Concurrencycontrol and Recovery in distributed databases. An overview of Client- Server architecture.	12
IV	Databases on the Web and Semi Structured Data: Web interfaces to the Web, Overview of XML, Structure of XML data, Document schema, Querying XML data, Storage of XML data, XML applications, The semi structured data model, Implementation issues, Indexes for text data Enhanced Data Models for Advanced Applications: Active database Concepts. Temporal database Concepts, Spatial databases Concepts, Deductive databases and Query processing, Mobile databases, Geographic information systems.	12
V	Introduction and Getting Started : Documents, Collections : Dynamic Schemas, Naming, Databases, Getting and Starting MongoDB, Introduction to the MongoDB Shell : Running the Shell, A MongoDB Client, Basic Operations with the Shell, Data Types : Basic Data Types, Dates, Arrays, Embedded Documents, _id and ObjectIds Creating, Updating, and Deleting	12

Specifying Which Keys to Return, Limitations, Query Criteria : Query Conditionals, OR Queries, \$not , Conditional Semantics, Type-Specific Queries : null, Regular Expressions, Querying Arrays, Querying on Embedded Documents, \$where Queries : Server-Side Scripting, Cursors : Limits, Skips, and Sorts, Avoiding Large Skips, Advanced Query Options, Getting Consistent Results, Immortal Cursors, Database Commands : How Commands Work

### **1.2.3. BOOKS AND REFERENCES**

Sr.	Title	Author/s	Publisher	Edition	Year
No.					
1	Fundamentals of Database Systems	Elmasri and	Pearson	4th	2003
		Navathe,	Education		
		Raghu	McGraw-		
2	Database Management Systems	Ramakrishnan,	Hill	2nd	2002
		Johannes Gehrke			
3	Database System Concepts	Korth, Silberchatz,	McGraw-	7th	2019
		Sudarshan	Hill		
4	Database Systems, Design,	Peter Rob and	Thomson	9th	2010
	Implementation and Management	Coronel	Learning		
5	MongoDB: The Definitive Guide	Kristina	O'Reilly	2nd	2013
		Chodorow	Media		

## **1.3 RESEARCH METHODOLOGY**

### **1.3.1. COURSE OBJECTIVE:**

- The learner will be able to define different methodologies and techniques used in research work.
- The learner will be able to explain basic computer skills necessary for the conduct of research.
- The learner will be able to apply the basic function and working of analytical instruments used in research.
- The learner will be able to analyse the required numerical skills necessary to carry out research.
- The learner will be able to summarize the research problem, appropriate research design.
- The learner will be able to devise the concepts and procedures of sampling, data collection, analysis and reporting.

### **1.3.2. THEORY COMPONENT:**

M. Sc (Data Science)	Semester – II – MDC - RMS1 - 505
Course Name	Research Methodology
Periods per week (1 Period is 60 minutes)	3
Credits (Theory + Internals)	3

Unit	Contents	No. of Lectures
I	Introduction to Research: Objectives of research, Types of Research, Research approaches, Research methods versus methodology, Research Process. Formulation of the research problem: Selecting the problem, Technique involved in defining a problem. Research areas in different fields.	
п	<b>Research Design:</b> Meaning, Need and Features of a research design, Different research designs, Basic principles of Experimental Designs, Sampling Design: Implications and Steps in Sampling Design, Types of Sampling Designs.	12
ш	<b>Data Collection Methods:</b> Primary data and Secondary data, Processing and Analysis of Data, Statistics in research, Sampling theory, Concept of Standard Error, Estimation, Sample size and its determination <b>Testing of hypotheses</b> : Procedure and flow diagram for hypothesis testing, Parametric Tests, Chi-Square Test, Analysis of Variance and Covariance, Non-parametric tests - Sign Test, Kruskal's Wallis Test.	12

	Multivariate analysis techniques: Classification, Variables, Factor					
	Analysis, Path Analysis, Interpretation and Report Writing : Technique and					
	Precaution in interpretation, Report Writing,					
IV	<b>Use of tools / techniques for Research</b> : methods to search required 1					
	information effectively, Reference Management Software like					
	Zotero/Mendeley, Software for paper formatting like LaTeX/MS Office,					
	Referencing styles & need for bibliography.					

v	<b>Ethical Issues in Research</b> , <b>Plagiarism</b> and Self Plagairism, Avoiding plagiarism, Why cite?, Basics of citation <b>Fundamentals of Patents</b> : What is a patent?, Conditions for grant of patent, Inventions that are not Patentable, Process and Product Patent, Procedure of the process of registration and grant of patents, Transfer and Infringement of Patent Rights, Surrender of Patents, Challenges in Patents	12
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## **1.3.3. BOOKS AND REFERENCES :**

Sr. No.	Title	Author/s	Publisher	Edition	Year
1	Research Methodology – Methods and TechniquesC.R. Kothari, Gaurav Garg		New Age	4e	
2	Research Methodology – a step by step guide for beginners	Ranjit Kumar	Sage Publications	3e	2011
3	Research Methodology	Panneerselvam	PHI Learning	2e	2014
4	Business Research Methods	William G.Zikmund, B.J Babin, J.C. Carr, Atanu Adhikari, M.Griffin	Cengage	8e	2016
5	Business Research Methods	Alan Bryman and Emma Bell	Oxford University Press	3e	2011
6	Intellectual Property Rights	Neeraj Pandey,Khushdeep Dharni	PHI Learning		2014
7	The complete guide to referencing and avoiding plagiarism	Colin Neville	Open University Press	2e	2010
8	Cite Right	Charles Lipson	The University of Chicago Press		2006

## 1.4. DATA SCIENCE-I (ELECTIVES)

### **1.4.1. COURSE OBJECTIVE:**

- The Learner will be able to describe basics of R programming.
- The Learner will be able to explain interfaces of R, Vectorizing Matrix operations.
- The Learner will be able to illustrate different control structures, functions and scoping rules of R.
- The Learner will be able to analyze the coding standards of R and explain debugging in R.
- The Learner will be able to evaluate R programming with data analysis case study.
- The Learner will be able to design data analysis models using R programming.

### **1.4.2. THEORY COMPONENT:**

M. Sc (Data Science)	Semester – I – MDC - MAJS1 - 507
Course Name	Data Science - I
Periods per week (1 Period is 60 minutes)	4
Credits(Theory + Internals)	4

Unit		
Omt		
I	Getting Started with R : Installation, Getting started with the R interface R Nuts and Bolts : Entering Input, Evaluation, R Objects, Numbers, Attributes , Creating Vectors, Mixing Objects, Explicit Coercion, Matrices, Lists, Factors, Missing Values, Data Frames , Names Getting Data In and Out of R : Reading and Writing Data, Reading Data Fileswith read.table(), Reading in Larger Datasetswith read.table, Calculating Memory Requirements for R Objects Using the readr Package Using Textual and Binary Formats for Storing Data : Using dput() and dump()	12
П	Interfaces to the Outside World : File Connections, Reading Lines of a Text File, Reading From a URL Connection Subsetting R Objects : Subsetting a Vector, Subsetting a Matrix, Subsetting Lists, Subsetting Nested Elements of a List, Extracting Multiple Elements of a List, Partial Matching, Removing NA Values Vectorized Operations, : Vectorized Matrix Operations Dates and Times : Dates in R, Times in R, Operations on Dates and Times	12
ш	Managing Data Frames with thedplyr package : Data Frames, The dplyr Package, dplyr Grammar, Installing the dplyr package, select(), filter(), arrange(), rename(), mutate(), group_by(), %>% Control Structures : if-else, for Loops, Nested for loops, while Loops, repeat Loops, next, break Functions : Functions in R, Your First Function, Argument Matching, Lazy Evaluation, The Argument, Arguments Coming After the Argument	

	<b>Scoping Rules of R :</b> A Diversion on Binding Values to Symbol, Scoping Rules, Lexical Scoping: Why Does It Matter?, Lexical vs.Dynamic Scoping, Application: Optimization, Plotting the Likelihood	
IV	<b>Coding Standardsfor R :</b> Loop Functions, Looping on the Command Line, lapply(), sapply(), split(), Splitting a Data Frame, tapply, apply(), Col/Row Sums and Means, Other Ways to Apply, mapply(), Vectorizing a Function <b>Debugging :</b> Something's Wrong!, Figuring Out What's Wrong, Debugging Tools in R, Using traceback(), Using debug(), Using recover()	12
v	<ul> <li>Profiling R Code : Using system.time(), Timing Longer Expressions, The R Profiler, Using summaryRprof()</li> <li>Simulation : Generating Random Numbers, Setting the random number seed, Simulating a Linear Model, Random Sampling</li> <li>Data Analysis Case Study : Changes in Fine Particle Air Pollution in the U.S. : Synopsis, Loading and Processing the Raw Data, Results</li> </ul>	12

### 1.4.3 BOOKS AND REFERENCES

Sr. No.	Title	Author/s	Publisher	Edition	Year
1	R Programming for Data Science	Roger D Peng		1 <sup>st</sup>	2015
2	Data Science from Scratch	Joel Grus	O'Reilly Media, Inc.	2 <sup>nd</sup>	2019
3	An Introduction to Statistical Learning	Gareth James, Daniela Witten, Trevor Hastie, Robert Tibshirani	Springer Science & Business Media, 2013	illustrated	2013
4	Practical Statistics for Data Scientists	Peter Bruce, Andrew Bruce	O'Reilly Media, Inc.	3 <sup>rd</sup>	2018

## Practical Component: (SEMESTER I)

M. Sc (Data Science)	Semester – I – MDC - MJPS1 - 502		
Course Name	Statistical Methods and Linear Programming		
Periods per week (1 Period is 60 minutes)	4		
Credits	2		

List of Practical: (Implement using R/Python programming language)

1	Linear Regression
2	Regression and prediction.
3	Classification
4	Resampling
5	Subset Selection
6	Shrinkage
7	Reduction
8	Nonlinear Models
9	Tree-Based Methods
10	Linear programming problem.
11	Transportation problem.
12	Assignment problem.
13	PERT/CPM problem.

M. Sc (Data Science)	Semester – I – MDC - ELPS1 - 504		
Course Name	Advanced Database Management Systems Practical		
Periods per week (1 Period is 60 minutes)	4		
Credits	2		

## LIST OF PRACTICALS:

<b>—</b>	1			
1	a	Create a global conceptual schema Emp (Eno, Ename, Address, Email, Salary)		
		and insert 10 records. Divide Emp into vertical fragments		
		Emp1 (Eno, Ename, Address) and Emp2 (Eno, Email, Salary) on two different		
		nodes. Fire the following queries:		
		i. Find the salary of an Employee where employee number is known.		
		ii. Find the Email where the employee name is known.		
		iii. Find the employee name and Email where employee number is known.		
		iv. Find the employee name whose salary is $> 10000$		
	b	Create a global conceptual schema product_log(product_id, product_name,		
		product_desc, cost, profit) and insert 10 records.		
		Divide product_log into vertical fragments		
		product_m4(product_id, product_name, product_desc) and		
		product_m4(product_id, cost, profit) on two different nodes.		
		Fire the following queries:		
		i. Display cost and profit of each product		
		ii. Display product name where profit is less than Rs.20		
		iii. Display product name, details where cost is between 200 to 500		
		iv. Display product name beginning with 'LA' and profit is 10% of product		
		cost		
2	a	Create a global conceptual schema Emp (Eno, Ename, Address, Email, Salary)		
		and insert 10 records. Divide Emp into horizontal fragments using the condition		
		that Emp1 contains tuples with salary < 10000 and Emp2 with 10000 < salary <		
		20000 on two different nodes. Fire the following queries:		
		i. Find the salary of all employees		
		ii. Find the Email of all employees where salary=15000		
		iii. Find the employee name and Email where employee number is known		
		iv. Find the employee name and address where employee number is known		
	b	Create a global conceptual schema cust_pdtls (cust_id, cust_name, cust_addr) and		
		insert 10 records. Create two more schemas cust_bill(cust_id, cust_mobile,		
		cust_billamt) and cust_totbill(cust_id, cust_totalamt) on two different nodes. Fire		
		the following queries:		
		i. List out the customer name operating more than 2 mobiles.		
		ii. Display the customer name where the total bill is greater than 2000.		
		iii. Display the total bill for all the customers.		

		iv. Display the customer name who is with us for the last 4 months.
3	a	Create a global conceptual schema Emp(Eno;Ename;Address;Email;Salary) and insert 10 records. Store the replication of Emp into two different nodes and fire queries :
		i. Find the salary of all employees.
		ii. Find the email of all employees where salary $= 15000$ .
		iii. Find the employee name and email where employee number is known.
		iv. Find the employee name and address where employee number is known.
4	a	Using Object Oriented databases create the following types:
		i. AddrType1 (Pincode: number, Street: char, City: char, State: char, No: number)
		ii. BranchType (address: AddrType1, phone1: integer, phone2: integer)
		iii. AuthorType (name: char, addr AddrType1)
		iv. PublisherType (name: char, addr: AddrType1, branches:
		BranchTableType)
		v. AuthorListType as varray, which is reference to AuthorType
		Next create the following tables:
		i. BranchTableType of BranchType
		ii. authors of AuthorType
		iii. books (title: varchar, year: date, published_by ref PublisherType, authors
		AuthorListType)
		iv. Publishers of PublisherType
		Insert 10 records into the above tables and fire the following queries:
		<ul><li>i. List all of the authors that have the same address as their publisher</li><li>ii. List all the authors that have the same pin code as their publisher.</li></ul>
		ii. List all books that have 2 or more authors.
		iv. List the title of the book that has the most authors:
		v. List the name of the publisher that has the most authors.
		vi. Name of authors who have not published more than a book.
		vii. all the branches that belong to the publisher 'tata' to the publisher 'joshi'
		viii. List all the authors who have published more than one book.
		ix. List all books (title) where the same author appears more than once on the
		list of authors (assuming that an integrity constraint requiring that the
		name of an author is unique in a list of authors has not been specified).
5	a	Using Object Oriented databases, create the following types:
		<ul> <li>state61(st_code: number, st_name: varchar2, st_district: varchar2, st_pincode: number)</li> </ul>
		ii. contact_detail61(residence_no: number, office_no: number, email:
		varchar2, fax: number, mobile: number)
		iii. address61(road_no: varchar2, road_name: varchar2, landmark:varchar,
		state: state61, contact: contact_detail61)

		<ul> <li>iv. staff61(staff_id: number, staff_name: varchar2, staff_address: address61, staff_deptno: number, staff_sal: number, staff_other: varchar2, dob: date) define method getAge() to calculate age using dob</li> <li>v. dept61(dept_id: number, location: varchar2, dept_name: varchar2,emp: staffTableType)</li> <li>Next create the following tables: <ol> <li>i. staffTableType of staff61</li> </ol> </li> </ul>
		ii. dpt_reference of dept61 with nested relation (emp)
		Insert records into the above tables and fire the following queries:
		<ul> <li>i. Display staff ID and department name of all employees.</li> <li>ii. How many workers are in particular department.</li> <li>iii. Find department name for particular staff name</li> <li>iv. Display department-wise report</li> <li>v. Display age and birth date of particular employee</li> </ul>
6	a	Create a table Employee with attributes employee_id, first_name, last_name, email, hire_date, job_id, salary, resume as clob and picture as blob to insert an employee's picture. Fire the following queries. i. Use of substr and instr function. ii. Use of OUTPUT.PUT_LINE.
		<ul> <li>And also perform the following :</li> <li>i. For appending data into clob datatype.</li> <li>ii. Selecting CLOB Values by Using SQL</li> <li>iii. Removing LOBs</li> </ul>
	b	Create a table Emp with the attributes Eno as employee number, Ename as employee name, Eaddress as employee address and photo as employee picture. Also create a table Company with attributes Eno, designation, age. Fire the following queries : i. Find the name and designation of all the employees. ii. Find the name and age of all the employees. iii. Find the name and photo of a particular employee.
7	a	Create a table tbl Emp_Appnt, which stores the account number, name, and valid time say, recruitment data retirement date. Insert 10 records and fire the following queries i. Find all the employees who join the company on 2/3/2001 ii. Find all the employees who will retired on 2/3/2001
	b	Create a table tbl_shares, which stores the, name of company, number of shares, and price per share at transaction time. Insert 10 records and fire the following queries.
		i. Find all the names of a company whose share price is more than Rs.100 at 11:45 A.M.

		ii. Find the name of company which has highest shares price at 5.00 P.M.			
8	a	<u>C</u> reate a table employee which stores the employee number, employee name, email, address and salary. Create a table log_employee which stores employee number, old salary, updated salary and date.			
	<ul> <li>Create the following triggers : <ul> <li>i. On insert of an employee record in the employee table, the corresponding the log_employee table.</li> <li>ii. On update of any record in the employee table, the corresponding the log_employee table.</li> </ul> </li> </ul>				
		<ul> <li>Insert 10 records and fire the following queries: <ol> <li>Display the latest salary of all the employees.</li> <li>Display employee name that has got more than 2 user events.</li> <li>Display employee name that has got an increment of 5000 in one increment.</li> <li>Display employee name and salary of all the employees at second increment v. Display employee name, total salary and total increment.</li> </ol> </li> </ul>			
9	a	Create table emp (eno, ename, hrs, pno, super_no) and project (pname, pno, thrs, head_no) where thrs is the total hours and is the derived attribute. Its value is the sum of all employees working on that project. eno and pno are primary keys, head_no is foreign key to emp relation. Insert 10 tuples and write triggers to do the following:			
		<ul> <li>i. Creating a trigger to insert new employee tuple and display the new total hours from project table.</li> <li>ii. Creating a trigger to change the hrs of existing employee and displaythe new total hours from project table.</li> <li>iii. Creating a trigger to change the project of an employee and displaythe</li> </ul>			
		new total hours from project table. iv. Creating a trigger to delete the project of an employee.			
	b	Create table stud1 (roll_no,name) and stud2 (roll_no,name). Insert 10 tuples and write triggers to do the following:			
		i. Create a trigger such that when a student record is inserted into the table stud1, the same record should be inserted into the table stud2.			
	с	Create a table emp(dept_no,eno,ename,salary) and a table dept(dept_no,total_sal) where the employee table stores the list of employees belonging to which department and their respective salaries. The dept table shows the total salary given to all the employees belonging to the same department. Insert 10 tuples and write triggers to do the following:			
		i. Create a trigger such that on insert of record in the emp table the salaries of employees belonging to the same department should get added in the dept table.			

	1	
		ii. Create a trigger such that if a record is deleted from the emp table then the
		salary of the respective employee belonging to a specific department
		should get deducted from the dept table.
10	a	Create a table employee having dept_id as number datatype and employee_spec as XML datatype(XM_Type). The employee_spec is a schema with attributes emp_id, name, email, acc_no, managerEmail, dataOf Joning. Insert 10 tuples into employee table. Fire the following queries on XML database.
		i. Retrieve the names of employee.
		ii. Retrieve the acc_no of employees.
		iii. Retrieve the names, acc_no, email of employees.
		iv. Update the 3 <sup>rd</sup> record from the table and display the name of an employee.
		v. Delete 4 <sup>th</sup> record from the table.
	b	Create a table candidate having cand_id as varchar2 datatype and biodata as XML
		datatype (XML type). The biodata is a schema with attributes
		Name, address, skill – compskill – 1) language 2) networking, expr – 1) prog
		2) prjmgr, objectives. Fire the following queries on XML database
		i. Display candidate name who is good in java and having experience more than 5 years
		ii. Display candidate having project manager level experience
		iii. Display name and skill of all candidates
		iv. Delete record for address = borivali
		v. Update experience of a particular candidate
	-	

M. Sc (Data Science)	Semester – I – MDC - RMPS1 - 506
Course Name	Research Methodology
Periods per week (1 Period is 60 minutes)	2
Credits	1

### List of Practicals :

## (Using Google scholar/SPSS/Mendeley/End note etc)

1	Defining a research problem
2	Literature Review using search tools like google scholar
3	Research design
4	Sampling Design
5	Usage of measurement and scaling techniques
6	Testing of Hypothesis
7	Implement data analysis techniques
8	Writing a research report

M. Sc (Data Science)	Semester – I – MDC - MJPS1 - 508
Course Name	Data Science-I Practical (Electives)
Periods per week (1 Period is 60 minutes)	4
Credits	2

### List of Practical:

# Using various online data Sets available in Kaggle like CaptaincyOne, ToyotaCorolla, airquality etc. perform the following (from Practical 3):

1	a. Reading data files using read.table(), read.csv(). Using readr package to read data files
	using read_table(), read_csv()
	b. Storing Data using dump() and dput()
	c. Reading data using connection interfaces that is using File connections, URL
	Connections, gzip connection and bzip Connection
2	a. Create a subset of the following types of data : Matrix, List, Data Frames
	b. Represent Date and Time in R and Perform operations on Dates and Times
3.	Write for loops to:
	a. Compute the mean of every column in mtcars.
	b. Determine the type of each column in nycflights13::flights.
	c. Compute the number of unique values in each column of iris.
	d. Generate 10 random numbers from distributions with means of -10, 0, 10, and 100.
4	Manage Data Frames with the dplyr package, use the following functions select(), filter(), arrange(), rename(), mutate(), group_by()
5	Apply built-in and user defined functions on any data set and understand argument
	matching, lazy evaluation, the argument , arguments coming after the argument
6	Use the following functions on any data set : lapply(), split(), sapply(), apply(), tapply(),
	mapply()
7	Generate Random numbers using : rnorm, dnorm, pnorm, rpois and apply the functions
	summary() and plot() on the generated data
8	Use any data set to show the use of pipeable functions.

# **SEMESTER – II**

## 2.1 ADVANCED STATISTICAL METHODS

### 2.1.1. COURSE OBJECTIVES:

- Learners will be able to identify the fundamentals concepts of expert system and its applications.
- Learners will be able to demonstrate probability and concept of fuzzy sets for solving AI based problems.
- Learners will be able to apply fuzzy system for solving problems.
- Learners will be able to analyse the applications of genetic algorithms in different problems related to artificial intelligence.
- The learner will be able to summarize knowledge representation techniques in natural language.
- The learner will be able to plan and design solutions by various soft computing approaches for a given problem.

### 2.1.2 THEORY COMPONENT:

M. Sc (Data Science)	Semester – II – MDC - MAJS2 - 501
Course Name	Advanced Statistical Methods
Periods per week (1 Period is 60 minutes)	4
Credits (Theory + Internals)	4

Unit	Contents	No. of Lectures		
I	<b>Standard distributions:</b> random variable; discrete, continuous, expectation and variance of a random variable, pmf, pdf, cdf, reliability, Introduction and properties without proof for following distributions; binomial, normal, chi-square, t, F. examples	12		
п	<b>Hypothesis testing:</b> one sided, two sided hypothesis, critical region, p-value, tests based on t, Normal and F, confidence intervals. Analysis of variance : one-way, two-way analysis of variance			
ш	<b>Non-parametric tests:</b> need of non-parametric tests, sign test, Wilicoxon's signed rank test, run test, Kruskal-Walis tests. Post-hoc analysis of one-way analysis of variance : Duncan's test Chi-square test of association	12		
IV	Time Series Analysis and Forecasting Economic time series Different components, illustration, additive and multiplicative models, determination of trend, seasonal and cyclical fluctuations. Time-series as discrete parameter stochastic process, auto covariance and autocorrelation functions and their properties. Exploratory time Series analysis, tests for trend and seasonality, exponential and moving average smoothing.			

<ul> <li>Detailed study of the stationary processes: (1) moving average (MA), (2 auto regressive (AR), (3) ARMA and (4) AR integrated MA (ARIMA models. Box-Jenkins models, choice of AR and MA periods. Discussion (without proof) of estimation of mean, auto covariance and autocorrelation functions under large sample theory, estimation of ARIMA mode parameters. Spectral analysis of weakly stationary process, periodogram and correlogram analyses, computations based on Fourier transform, non stationary process, introduction to forecasting.</li> </ul>	) n <b>12</b> n 1
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## 2.1.3. BOOKS AND REFERENCES:

Sr.	Title	Author/s	Publisher	Edition	Year
No.					
1	Probability, Statistics, Design of	Trivedi, K.S.	Prentice	2 <sup>nd</sup>	2009
	Experiments and Queuing theory,		Hall of		
	with applications of		India, New		
	Computer Science		Delhi		
2	Fundamentals of Mathematical	Gupta, S.C. and	S. Chand	11 <sup>th</sup>	2002
	Statistics	Kapoor, V.K.	and Sons,		
			New Delhi		
3	Applied Statistics, S	Gupta, S.C. and	. Chand	7 <sup>th</sup>	2002
		Kapoor, V.K.	and Son's,		
			New Delhi		
4	Common statistical tests.	Kulkarni, M.B.,	Satyajeet	6 <sup>th</sup>	1999
		Ghatpande, S.B.	Prakashan,		
		and Gore, S.D.	Pune		

### 2.2 MACHINE LEARNING

### 2.2.1. COURSE OBJECTIVE:

- Learners will be able to identify various patterns hidden in the data set and they can recognise useful data in order to apply Machine Learning Algorithms.
- Learners will be able to demonstrate the concepts in python and necessary libraries to be used in Machine Learning algorithms using python.
- Learners will be able to apply the life cycle, necessary libraries, Loading Data, Data Preprocessing, training set and test, apply the model and understanding the accuracy of the model.
- Learners will be able to analyse the Data using various machine Learning algorithms and test with new data set which helps them to understand the subject thoroughly.
- Learners will be able to apply and test practically with dummy data set to assess and evaluate the deep understanding of the subject.
- Learner will be able to develop understanding of the fundamental issues and challenges of machine learning data, model selection, model complexity.

### 2.2.2. THEORY COMPONENT:

M. Sc (Data Science)	Semester – II – MDC - MAJS2 - 503
Course Name	Machine Learning
Periods per week (1 Period is 60 minutes)	4
Credits (Theory + Internals)	4

Unit	Contents	No. of Lectures
I	Introduction to Machine Learning: What is machine learning?, Types of learning, Applications of Machine Learning algorithms.Supervised Learning: Learning a Class from Examples, Vapnik- Chervonenkis (VC) Dimension, Probably Approximately Correct (PAC) Learning, Noise, Learning Multiple Classes, Regression, Model Selection 	
п	<ul> <li>Bayesian Decision Theory: Classification, Losses and Risks, Discriminant Functions, Utility Theory, Association Rules</li> <li>Parametric Methods: Maximum Likelihood Estimation, Evaluating an Estimator: Bias and Variance, The Bayes' Estimator, Parametric Classification, Regression</li> <li>Multivariate Methods: Multivariate Data, Parameter Estimation, Estimation of Missing Values, Multivariate Normal Distribution, Multivariate Classification</li> </ul>	
III	<b>Dimensionality Reduction:</b> Subset Selection, Principal Components Analysis, Factor Analysis, Multidimensional Scaling, Linear Discriminant Analysis, Isomap	

	Clustering: Mixture Densities, k-Means Clustering, Expectation-			
	Maximization Algorithm, Hierarchical Clustering			
	Non-Parametric Methods: Nonparametric Density Estimation,			
	Generalization to Multivariate Data, Nonparametric Classification,			
	Condensed Nearest Neighbor			
	<b>Decision Trees:</b> Univariate Trees, Pruning, Rule Extraction from Trees,			
	Learning Rules from Data, Multivariate Trees			
	Linear Discrimination: Generalizing the Linear Model, Geometry of the			
IV	Linear Discriminant, Pairwise Separation, Parametric Discrimination,	12		
	Logistic Discrimination.			
	Bayesian Estimation: Estimating the Parameter of a Distribution, Bayesian			
	Estimation of the Parameters of a Function, Gaussian Processes			
	Hidden Markov Models: Discrete Markov Processes, Three Basic			
	Problems of HMMs, Evaluation Problem, Finding the State Sequence,			
	Learning Model Parameters			
	Graphical Models: Example of Graphical Models, d-Separation, Belief			
V	Propagation, Undirected Graphs, Learning the Structure of a Graphical	12		
	Model			
	Reinforcement Learning: Elements of Reinforcement Learning ,Model-			
	Based Learning ,Temporal Difference Learning, Generalization, Partially			
	Observable States, Support Vector Machines			

### 2.2.3 BOOKS AND REFERENCES:

Sr. No.	Title	Author/s	Publisher	Edition	Year
1	Introduction to Machine Learning	Ethem Alpaydın	The MIT Press Cambridge	Second Edition	2010
2	UNDERSTANDING MACHINE LEARNING : From Theory to Algorithms	Shai Shalev- Shwartz, Shai Ben- David	Cambridge University Press	First Edition	2014
3	A first course in Machine Learning	Simon Rogers and Girolami	CRC Press	Second Edition	2016
4	Machine Learning	Rudolph Russell			2018
5	Machine Learning: Algorithms and Applications	Mohssen Mohammed, Badruddin Khan, Eihab Bashier	CRC Press		2017
6	Machine Learning: An Applied Mathematics Introduction	Paul Wilmott			2019

## **2.3. DATA MINING FOR BUSINESS INTELLIGENCE**

### 2.3.1. COURSE OBJECTIVE:

- Learners will be able to identify various patterns hidden in the data set and they can recognise useful data and they can identify how business intelligent systems are useful.
- Learners will be able to demonstrate the Data Mining concepts in python and they can demonstrate the necessary libraries to be used in algorithms using python.
- Learners will be able to apply the life cycle of Knowledge Discovery Process which starts from attaching necessary libraries, Loading Data, Data Preprocessing, Dividing the data into training set and test, apply the model and understading the accuracy of the model.
- Learners will be able to analyse the Data using various Data Mining algorithms and they can test with new data set which helps them to understand the subject thoroughly.
- Theoretical concepts of Data Mining are applied and tested Practically with dummy data set to assess and evaluate the deep understanding of the subject.
- Learners will have a good understanding of the fundamental issues and challenges of data mining ,model selection,model complexity.Learners will understand the strength and weaknesses of many popular approaches of Data Mining.

### **2.3.2. THEORY COMPONENT:**

M. Sc (Data Science)	Semester – II – MDC - ELES2 - 505
Course Name	Data Mining for Business Intelligence (Electives)
Periods per week (1 Period is 60 minutes)	4
Credits (Theory + Internals)	4

Unit	Contents	No. of Lectures
I	Introduction: What is Data mining?, Why Data Mining?Major Issues in Data Mining Data Objects and Attribute Types, Basic Statistical Descriptions of Data, Data Visualization	12
п	Data Preprocessing: Data Cleaning, Data Integration, Data Reduction, Data transformation and discretization Data Warehousing and Online Analytical Processing: Data Warehouse Modeling, Data warehouse Design and Usage, Implementation	12

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IV	Advanced Pattern Mining, Classification: Basic Concepts, AdvancedMethodsCluster Analysis : Basic Concepts and Methods, Advanced Cluster analysis	12
v	Outlier Detection, Data Mining Trends, Mining Complex data types, Data Mining Applications	12

### 2.3.3. BOOKS AND REFERENCES

Sr. No.	Title	Author/s	Publisher	Edition	Year
1	Data Mining:Concepts and Techniques	Jiawei Han, Micheline Kamber, Jian Pei	Morgan Kaufmann	Third	2012
2	Data Mining for Business Intelligence: Concepts, Techniques and Applications	Galit Shmueli,Nitin Patel,Peter Bruce	Wiley	Second	2010
3	Mining of Massive Datasets	Jure Leskovec , Anand Rajaraman, Jeffrey D. Ullman			2014

### PRACTICAL COMPONENT: (SEMESTER II)

M. Sc (Data Science)	Semester – II – MDC - MJPS2 - 502
Course Name	Advanced Statistical Methods Practical
Periods per week (1 Period is 60 minutes)	4
Credits	2

### LIST OF PRACTICAL:

- 1. Problems based on binomial distribution
- 2. Problems based on normal distribution
- 3. Property plotting of binomial distribution
- 4. Property plotting of normal distribution
- 5. Plotting pdf, cdf, pmf, for discrete and continuous distribution
- 6. t test, normal test, F test
- 7. Analysis of Variance
- 8. Non parametric tests- I,II
- 9. Kruskal-Walis tests
- 10. Wilcoxon's signed rank test
- 11. Time Series Analysis and Forecasting.
- 12. Box- Jenkins methodology.
- 13. Problems based Periodogram and Correlogram

M. Sc (Data Science)	Semester – II – MDC - MJPS2 - 504
Course Name	Machine Learning Practical
Periods per week (1 Period is 60 minutes)	4
Credits	2

## LIST OF PRACTICAL:

## Implement the following in Java/python using pre-defined data sets.

1	Implement and demonstrate the FIND-S algorithm for finding the most specific
I	hypothesis based on a given set of training data samples.
2	
2	Implement and demonstrate the Candidate-Elimination algorithm
3	Write a program to demonstrate the working of the decision tree based ID3 algorithm.
	Write a program to implement the naïve Bayesian classifier for a sample training data set
4	stored as a .CSV file. Compute the accuracy of the classifier, considering few test data
	sets.
_	Assuming a set of documents that need to be classified, use the naïve Bayesian Classifier
5	model to perform this task.
	1
6	Write a program to construct a Bayesian network considering medical data.
_	Apply EM algorithm to cluster a set of data stored in a .CSV file. Use the same data set
8	Write a program to implement k-Nearest Neighbour algorithm.
8	for clustering using k-Means algorithm. Write a program to implement k-Nearest Neighbour algorithm.

M. Sc (Data Science)	Semester – II – MDC - ELPS2 - 506
Course Name	Data Mining for Business Intelligence Practical (Electives)
Periods per week (1 Period is 60 minutes)	4
Credits	2

### List of Practicals :

1	The dataset ToyotaCorolla.xls contains data on used cars on sale during the late summer of 2004 in The Netherlands. It has 1436 records containing details on 38 attributes, including Price, Age, Kilometers, HP, and other specifications.
	a. Explore the data using the data visualization (matrix plot) capabilities of XLMiner. Which of the pairs among the variables seem to be correlated?
	b. We plan to analyze the data using various data mining techniques described in future chapters. Prepare the data for use as follows:
	<ul><li>i. The dataset has two categorical attributes, Fuel Type and Metallic.</li><li>(a) Describe how you would convert these to binary variables.</li><li>(b) Confirm this using XLMiner's utility to transform categorical data into dummies.</li></ul>
2	The file ApplianceShipments.xls contains the series of quarterly shipments (in million \$) of U.S. household appliances between 1985 and 1989 (data courtesy of Ken Black).
	<ul> <li>a. Create a well-formatted time plot of the data using Excel.</li> <li>b. Does there appear to be a quarterly pattern? For a closer view of the patterns, zoom in to the range of 3500–5000 on the y axis.</li> <li>c. Create four separate lines for Q1, Q2, Q3, and Q4, using Excel. In each, plot a line graph. In Excel, order the data by Q1, Q2, Q3, Q4 (alphabetical sorting will work), and plot them as separate series on the line graph. Zoom in to the range of 3500–5000 on the y axis. Does there appear to be a difference between quarters?</li> <li>d. Using Excel, create a line graph of the series at a yearly aggregated level (i.e., the total shipments in each year). e. Re-create the above plots using an interactive visualization tool. Make sure to enter the quarter information in a format that is recognized by the software as a date. f. Compare the two processes of generating the line graphs in terms of the effort as well as the quality of the resulting plots. What are the advantages of each?</li> </ul>
3	Sales of Toyota Corolla Cars. The file ToyotaCorolla.xls contains data on used cars (Toyota Corollas) on sale during late summer of 2004 in The Netherlands. It has 1436 records containing details on 38 attributes, including Price, Age, Kilometers, HP, and other specifications. The goal will be to predict the price of a used Toyota Corolla based on its specifications.
	a. Identify the categorical variables.

automobi injury: N	le accidents i O INJURY, I ed, such as da	NJURY, oi	FATALI	TY. For eac	ch accid	ent, addit	tional int	els of formation	
Automob						auon on 4	т∠,105 a	ciuai	
<ul> <li>(Copy this table with the column names to a new worksheet and then in "Score new data" choose "from worksheet.")</li> <li>c. Why is the error of the training data zero?</li> <li>d. Why is the validation data error overly optimistic compared to the error rate when applying this k-NN predictor to new data?</li> <li>e. If the purpose is to predict MEDV for several thousands of new tracts, what would be the disadvantage of using k-NN prediction? List the operations that the algorithm goes through in order to produce each prediction.</li> <li>Automobile Accidents. The file Accidents.xls contains information on 42,183 actual</li> </ul>									
307	21	360	10						
TAX	PTRATIO	в	LSTAT						
0.2	0	7	0	0.538	6	62	4.7	4	
CRIM	ZN	INDUS	CHAS	NOX	RM	AGE	DIS	RAD	
<ul> <li>Partition the data into training (60%) and validation (40%) sets.</li> <li>a. Perform a k-NN prediction with all 13 predictors (ignore the CAT.MEDV column), trying values of k from 1 to 5. Make sure to normalize the data (click "normalize input data"). What is the best k chosen? What does it mean?</li> <li>b. Predict the MEDV for a tract with the following information, using the best k:</li> </ul>									
Predicting Housing Median Prices. The file BostonHousing.xls contains information on over 500 census tracts in Boston, where for each tract 14 variables are recorded. The last column (CAT.MEDV) was derived from MEDV, such that it obtains the value 1 if MEDV>30 and 0 otherwise. Consider the goal of predicting the median value (MEDV) of a tract, given the information in the first 13 columns.									
e. Use Exproduce a scatterplo http://lib.	ccel's correla a correlation 1 ots. Comment stat.cmu.edu/	natrix and on the rela DASL/ Sto	XLMiner's tionships a ries/Health	s matrix plo mong vari vyBreakfas	ot to obt ables. 17 st.html.	ain a mat The data	trix of al are avail	l able at	
d. Using XLMiner's data utilities, convert the categorical variables in this dataset into dummy binaries, and explain in words, for one record, the values in the derived binary dummies.									
c. How many dummy binary variables are required to capture the information in a categorical variable with N categories?									
	b. Explain the relationship between a categorical variable and the series of binarydummy variables derived from it.								

	reporting). Our goal here is to predict whether an accident just reported will involve an injury (MAX_SEV_IR = 1 or 2) or will not (MAX_SEV_IR = 0). For this purpose, create a dummy variable called INJURY that takes the value "yes" if MAX_SEV_IR = 1 or 2, and otherwise "no."
	a. Using the information in this dataset, if an accident has just been reported and no further information is available, what should the prediction be? (INJURY = Yes or No?) Why?
	b. Select the first 12 records in the dataset and look only at the response (INJURY) and the two predictors WEATHER_R and TRAF_CON_R.
	i. Create a pivot table that examines INJURY as a function of the 2 predictors for these 12 records. Use all 3 variables in the pivot table as rows/columns, and use counts for the cells.
	ii. Compute the exact Bayes conditional probabilities of an injury (INJURY = Yes) given the six possible combinations of the predictors.
	iii. Classify the 12 accidents using these probabilities and a cutoff of 0.5. iv. Compute manually the naive Bayes conditional probability of an injury given WEATHER_R = 1 and TRAF_CON_R = 1.
	v. Run a naive Bayes classifier on the 12 records and 2 predictors using XLMiner. Check detailed report to obtain probabilities and classifications for all 12 records. Compare this to the exact Bayes classification. Are the resulting classifications equivalent? Is the ranking (= ordering) of observations equivalent?
	c. Let us now return to the entire dataset. Partition the data into training/validation sets (use XLMiner's "automatic" option for partitioning percentages).
	i. Assuming that no information or initial reports about the accident itself are availableat the time of prediction (only location characteristics, weather conditions, etc.), which predictors can we include in the analysis? (Use the Data_Codes sheet.)
	ii. Run a naive Bayes classifier on the complete training set with the relevant predictors (and INJURY as the response). Note that all predictors are categorical. Show the classification matrix. iii. What is the overall error for the validation set?
	iv. What is the percent improvement relative to the naive rule (using the validation set)? v. Examine the conditional probabilities output. Why do we get a probability of zero for $P(INJURY = No   SPD\_LIM = 5)$ ?
6	Car Sales. Consider again the data on used cars (ToyotaCorolla.xls) with 1436 records and details on 38 attributes, including Price, Age, KM, HP, and other specifications. The goal is to predict the price of a used Toyota Corolla based on its specifications.
	a. Use XLMiner's neural network routine to fit a model using the XLMiner default values for the neural net parameters, except normalizing the data. Record the <b>RMS</b> error for the
	for the neural net parameters, except normalizing the data. Record the RMS error for the training data and the validation data. Repeat the process, changing the number of epochs (and only this) to 300, 3000, and 10,000.
	<ul><li>i. What happens to the RMS error for the training data as the number of epochs increases?</li><li>ii. What happens to the RMS error for the validation data?</li><li>iii. Comment on the appropriate number of epochs for the model</li></ul>
	<ul><li>iii. Comment on the appropriate number of epochs for the model.</li><li>b. Conduct a similar experiment to assess the effect of changing the number of layers in the network as well as the gradient descent step size.</li></ul>

7	Online Statistics Courses. Consider the data in the file CourseTopics.xls. These data are
	for purchases of online statistics courses at statistics.com. Each row represents the courses
	attended by a single customer. The firm wishes to assess alternative sequencings and
	combinations of courses. Use association rules to analyze these data and interpret several
	of the resulting rules.
8	University Rankings. The dataset on American College and University Rankings
	(available from www.dataminingbook.com) contains information on 1302 American
	colleges and universities offering an undergraduate program. For each university there are
	17 measurements, including continuous measurements (such as tuition and graduation
	rate) and categorical measurements (such as location by state and whether it is a private or
	public school). Note that many records are missing some measurements. Our first goal is
	to estimate these missing values from "similar" records. This will be done by clustering
	the complete records and then finding the closest cluster for each of the partial records.
	The missing values will be imputed from the information in that cluster.
	a. Remove all records with missing measurements from the dataset (by creating anew
	worksheet).
	b. For all the continuous measurements, run hierarchical clustering using complete
	linkage and Euclidean distance. Make sure to normalize the measurements. Examine the
	dendrogram: How many clusters seem reasonable for describing these data?
	c. Compare the summary statistics for each cluster and describe each cluster in this
	context (e.g., "Universities with high tuition, low acceptance rate "). Hint: To obtain
	cluster statistics for hierarchical clustering, use Excel's Pivot Table on the Predicted
	Clusters sheet.
	d. Use the categorical measurements that were not used in the analysis (State and
	Private/Public) to characterize the different clusters. Is there any relationship between the
	clusters and the categorical information?
	e. Can you think of other external information that explains the contents of some or all of
	these clusters?
	f. Consider Tufts University, which is missing some information. Compute the Euclidean
	distance of this record from each of the clusters that you found above (using only the
	measurements that you have). Which cluster is it closest to? Impute the missing values for
0	Tufts by taking the average of the cluster on those measurements.
9	Forecasting Wal-Mart Stock: show plots, summary statistics, and output from fitting an
	AR(1) model to the series of Wal-Mart daily closing prices between February 2001 and February 2002. (Thanks to Chris Albright for suggesting the use of these data, which are
	publicly available, e.g., at http://finance.yahoo.com and are in the file WalMartStock.xls.)
	Use all the information to answer the following questions.
	Use an the information to answer the following questions.
	a. Create a time plot of the differenced series.
	b. Which of the following is/are relevant for testing whether this stock is a random walk?
	• The autocorrelations of the close prices series
	• The AR(1) slope coefficient
	• The AR(1) constant coefficient
	c. Does the AR model indicate that this is a random walk? Explain how you reached your
	conclusion.

10	Souvenir Sales: The file SouvenirSales.xls contains monthly sales for a souvenir shop at a beach resort town in Queensland, Australia, between 1995 and 2001. [Source: R. J. Hyndman, Time Series Data Library, http://www.robjhyndman.com/TSDL; accessed on December 20, 2009.] Back in 2001, the store wanted to use the data to forecast sales for the next 12 months (year 2002). They hired an analyst to generate forecasts. The analyst first partitioned the data into training and validation sets, with the validation set
	<ul><li>containing the last 12 months of data (year 2001). She then fit a regression model to sales, using the training set.</li><li>a. Create a well-formatted time plot of the data.</li></ul>
	b. Change the scale on the x axis, or on the y axis, or on both to log scale in order to achieve a linear relationship. Select the time plot that seems most linear.
	<ul><li>c. Comparing the two time plots, what can be said about the type of trend in the data?</li><li>d. Why were the data partitioned? Partition the data into the training and validation set as explained above.</li></ul>

### DEPARTMENT OF INFORMATION TECHNOLOGY PROPOSED SCHEME OF EXAMINATION

# **Evaluation Scheme**

### **Internal Evaluation (40 Marks)**

#### The internal assessment marks shall be awarded as follows:

- **1.** 30 marks (Any one of the following):
  - a. Written Test or
  - **b.** SWAYAM (Advanced Course) of minimum 20 hours and certification exam completed or
  - **c.** NPTEL (Advanced Course) of minimum 20 hours and certification exam completed or
  - **d.** Valid International Certifications (Prometric, Pearson, Certiport, Coursera, Udemy and the like)
  - e. One certification marks shall be awarded one course only. For four courses, the students will have to complete four certifications.
  - f. Research paper publication
- **2.** 10 marks
  - **a.** Assignments/ Group discussions/ Debates/ Quiz/ Subject specific case study/ Mini Project/ Presentation/ Field work/ Program implementation/ any other

### **External Examination: (60 marks)**

	All questions are compulsory	
Q1	(Based on Unit 1) Attempt <i>any two</i> of the following:	12
a.		
b.		
с.		
d.		
Q2	(Based on Unit 2) Attempt <i>any two</i> of the following:	12
Q3	(Based on Unit 3) Attempt <i>any two</i> of the following:	12
Q4	(Based on Unit 4) Attempt <i>any two</i> of the following:	12
Q5	(Based on Unit 5) Attempt <i>any two</i> of the following:	12

## **Practical Evaluation (50 marks)**

A Certified copy journal is essential to appear for the practical examination.

1.	Practical Question 1	20
2.	Practical Question 2	20
3.	Journal	5
4.	Viva Voce	5

### OR

1.	Practical Question	40
2.	Journal	5
3.	Viva Voce	5